

SUSTAINABLE BURBANK TASK FORCE
August 23, 2010 MINUTES

I. CALL TO ORDER:

The meeting of the Sustainable Burbank Task Force was held in the Burbank Police Department Community Room, 200 North Third Street, on the above date. Mr. Jef Vander Borgh, Chair, called the meeting to order at 4:43 p.m.

II. ROLL CALL:

Members Present:

Nicholas de Wolff
Mark Hardymont
Wendy James
Sharon Springer
Cynthia La Camera
Ken Lewis
James Smith
Tom Steele
Jef Vander Borgh (Chair)

Members Absent:

Jeff Catalano
Geoffrey Folsom
Dr. Maureen Kellen-Taylor
Lisa Rawlins (Vice Chair)
Youth Board Representative

Council Members and Staff Present:

Dave Golonski – Council Member, City Council
Anja Reinke – Council Member, City Council
Bonnie Teafor – Public Works Director, Public Works
Sherry Richardson - Administrative Officer, Public Works
Jeanette Meyer – Marketing Manager, BWP
Kreigh Hampel – Recycling Coordinator, Public Works
Tom Sloan – Deputy Building Official, CDD
Jan Bartolo – Deputy Director, PR&CS
Keith Sterling – Public Information Officer, City Manager Department
Rick Morillo – Sr. Assistant City Attorney, City Attorney's Office
Jacqui Batayneh – Recording Secretary, Public Works

III. ORAL COMMUNICATIONS:

(Limited to items on the printed agenda or items regarding the business of the Sustainable Burbank Task Force. The Task Force has adopted rules to limit oral communications to 2 minutes; however, the Task Force reserves the right to extend this time period.)

A. Public: None

B. Task Force Members:

Mr. Lewis reported that he attended a presentation given by a climatologist from the Jet Propulsion Laboratory (JPL). The climatologist presented data that paralleled prior observations of the heat island effect, and showed that since the 1930s the incidences of high heat days have gone up in annual frequency and increased in the duration of days encompassed. Mr. Lewis inquired about the status of the Olive Avenue Streetscape project, and noted that he and Ms. Gabel-Luddy have not been notified of any scheduled meetings. Ms. Reinke informed the Task Force that no meetings regarding the Olive

Avenue Streetscape project have been scheduled to date. Mr. Lewis also asked if the Task Force can get an update from the July 6, 2010 Council presentation.

Mr. Golonski reported that the City set aside \$4.5 million to resurface North and South San Fernando Boulevard between Brighton Street and Cohasset Street. Mr. Golonski made a request during a recent Council meeting to have the Task Force review the scope of work for the resurfacing project, which is currently on hold pending the design completion of the I-5 Caltrans project. Mr. Golonski suggested that the Task Force also review the neighborhood protection project in the Alameda Avenue area. Staff will put both items on the agenda for the September 20, 2010, SBTF meeting.

Ms. Reinke and Mr. Golonski gave a brief summary on the Council's perspective of the July 6, 2010, SBTF Council presentation. The Council's feedback was general and supportive, with reservations. Mr. Golonski stated that any one of the Subcommittees, or the entire SBTF, can make a recommendation. The recommendation can then be introduced to the Council agenda by Mr. Golonski or Ms. Reinke.

Mr. Vander Borcht requested an update on the BWP Lake Street project. Staff will place the item on the September 20, 2010, agenda.

C. Staff Communication:

Kreigh Hampel, Recycling Coordinator, announced that a resolution supporting product stewardship is scheduled to go to Council on September 21, 2010. Mr. Hampel reported that the "Take Out Your Lawn" workshop is becoming increasingly popular, and had 73 participants on August 18, 2010. The Burbank Adult School is offering an Eco-friendly Landscaping class, emphasizing "green" concepts, beginning September 11, 2010. The City's "Taste of Burbank" event is scheduled for October 7, 2010, and is promoting a zero waste theme which includes outreach to the local restaurants. More information regarding classes and events can be found on the ecoburbank.org website. Mr. Hampel reported that Agenda Bill 1998 (AB1998) is moving through the Senate Appropriations Committee. If passed, AB 1998 would eliminate the distribution of plastic bags in California by prohibiting grocery stores, pharmacies, convenience stores and similar stores from distributing single-use plastic bags.

IV. APPROVAL OF MINUTES:

Ms. Gabel-Luddy moved and Mr. de Wolff seconded, to approve the minutes from the June 21, 2010, meeting. The motion was approved by all present.

V. PROPOSED LOGO AND DISCUSSION OF WEBSITE THEME:

Keith Sterling, Public Information Officer, provided several samples of a proposed sustainability logo, or brand concept, and gave a brief overview of a possible new website theme. The Task Force discussed choosing a logo that communicates a message and provides a unifying theme. Mr. Vander Borcht suggested having the Public Outreach Subcommittee use the input provided by the Task Force to move forward in refining the logo. The Task Force discussed whether or not a new design theme for the "green" section of the website would be beneficial. The Task Force agreed to have the Public Outreach Subcommittee discuss the logo, website theme, and website theme proposal at their next meeting. The Subcommittee will report back to the Task Force at the September 20, 2010, SBTF meeting.

VI. ICLEI – LOCAL GOVERNMENTS FOR SUSTAINABILITY USA:

Monica Gilchrist, ICLEI Regional Officer, gave a Power Point presentation on the International Council for Local Environmental Initiatives (ICLEI). The presentation is attached as part of these minutes. ICLEI is a 20 year old nonprofit membership association of local governments committed to climate protection, clean energy, and sustainability. ICLEI provides the necessary tools, resources, and technical guidance to help local governments achieve their goals. ICLEI's mission is to build, service, and drive a movement of local governments to advance deep reductions in greenhouse gas emissions and achieve tangible improvements in local sustainability. Ms. Gilchrist gave a brief overview of ICLEI's network, how local governments benefit from working with ICLEI, the statewide energy efficiency collaborative (SEEC), SEEC trainings and tools, ICLEI services, tools and resources, climate mitigation, clean air climate protection software, GHG emissions protocols for local governments, climate and air pollution planning assistance, environment and energy management software, climate adaptation, and sustainability. The Task Force asked questions of Ms. Gilchrist and engaged in discussion following the presentation. Ms. Teaford will disseminate information provided by Ms. Gilchrist to the Planning Division and report back to the Task Force with their feedback.

VII. CALIFORNIA GREEN BUILDING STANDARDS CODE (CALGREEN) ADOPTION:

Tom Sloan, Deputy Building Official, CDD, gave an overview of the mandatory CALGreen features for both residential and non-residential uses, which will be effective January 1, 2011. There are also two "Tiers," which have not been adopted under the state code, that have increased sustainability measures. Local jurisdictions may adopt these tiers as either voluntary or mandatory, or not adopt them at all. Mr. Sloan provided the Task Force with handouts that included several options (handouts/attachments are part of the SBTF August 23, 2010, meeting agenda), and stated that the City's Board of Building and Fire Code Appeals recommended that the Task Force provide a recommendation before the item goes to City Council on September 14, 2010. The Task Force asked questions of Mr. Sloan and engaged in discussion. The Task Force agreed to have the Subcommittees review the CALGreen options and provide their recommendations at the September SBTF meeting.

VIII. PROPOSITION 23, AB 32 RELATED INITIATIVE – RECOMMENDATION TO COUNCIL:

Jeanette Meyer, Marketing Manager, BWP, asked the Task Force for support in opposing Proposition 23. If passed, Proposition 23 would suspend implementation of air pollution control law Assembly Bill 32 (AB32), requiring major sources of emissions to report and reduce greenhouse gas emissions that cause global warming until California's unemployment drops to 5.5 percent or less for one full year.

Mr. de Wolff moved and Ms. Gabel-Luddy seconded, to support the opposition of Proposition 23. The motion was approved by all present except Mr. Hardymont who abstained.

IX. DISCUSS DATE FOR JOINT MEETING WITH TRANSPORTATION COMMISSION:

At the June 21, 2010, SBTF meeting, Mr. Dyson, Chairperson, Transportation Commission, suggested scheduling a joint meeting of the Task Force and the Transportation Commission. Ms. Teaford asked the Task Force members if they would like to partake in a joint meeting. After a brief discussion, the Task Force agreed to a future joint meeting with the Transportation Commission. The Mobility & Urban Design Subcommittee will discuss a proposed agenda and report back to the Task Force in September with their recommendations.

X. SUBCOMMITTEE REPORTS AND PRIORITIES DISCUSSION:

- A. Ms. Reinke, on behalf of the Public Outreach Subcommittee, reported that the Subcommittee is focusing on the proposed logo and increasing sustainability's exposure via Channel 6, BWP inserts, other marketing programs, and a more direct and focused website. With the help of the entire Task Force, the Subcommittee is looking toward pursuing and promoting the City's programs that are underutilized in the community.
- B. Ms. La Camera, on behalf of the Water Subcommittee, reported that the Subcommittee is focusing on two activities: the beginning of a conceptual design for Johnny Carson Park, and requesting a storm water study session with the City Council. The study session will familiarize and educate Council members on the benefit of storm water management and its potential as a water resource. The Subcommittee would like Nancy Steele, Executive Director of the Los Angeles & San Gabriel Rivers Watershed Council (LASGRWC), to give a presentation at the Council study session. The LASGRWC is involved in several projects that involve storm water, including a storm water augmentation program. Ms. La Camera reported that the Subcommittee is planning to meet with PR&CS to discuss the early preparation of a conceptual design for Johnny Carson Park, and is requesting that the Task Force support the Subcommittee's recommendation. The Subcommittee is also meeting with division heads from Public Works, BWP, and the Community Development Department on Thursday, August 26, 2010, to discuss storm water benefits and management.

Ms. La Camera moved and Mr. Lewis seconded, to recommend supporting early preparation of the plans for the Johnny Carson Park watershed studies. The motion was approved by all present.

- C. Mr. de Wolff, on behalf of the Mobility & Urban Design Subcommittee, reported that the Subcommittee has met with various City staff members. Mr. de Wolff encouraged the Task Force members to attend the California High Speed Rail Community Open House at 6:30 p.m. on August 25, 2010, at the Buena Vista Library. The members of the Olive Avenue Streetscape Subcommittee, Ms. Gabel-Luddy and Mr. Lewis, would like to be included in any future meetings to discuss the Olive Avenue Streetscape project. Mr. de Wolff reported that traffic counts on Verdugo Avenue are ongoing, and a bicycle count was completed approximately one month ago. An additional bicycle count is scheduled for sometime in the fall. The Subcommittee, with support from the Task Force, would like to develop alternative strategies to extend the Chandler bike path to San Fernando Boulevard. Mr. de Wolff reported that the Subcommittee is also seeking the Task Force's support for the adoption of the mobility element, and to support the presentation of the Climate Action Plan and the General Plan in late November or early December. Ms. Gabel-Luddy reported that she has been working with Ruth Davidson-Guerra, CDD, and Gaby Flores, PR&CS, to revise Action Item 22 - Social Justice. The revisions will restructure the section so that it conveys the systemic way in which the City addresses equal access for all, with the final objective being a more sustainable City by supporting all residents equally. Ms. Gabel-Luddy stated that she will provide the Task Force with a draft of Action Item 22 following staff's review. Ms. Teaford stated that sections of the Sustainability Action Plan can be revised and taken to Council since it is a living document. The Task Force engaged in a brief discussion.
- D. Mr. Golonski, on behalf of the Energy Subcommittee, reported that the implementation of Assembly Bill 811 (AB 811), scheduled for fall 2010, has been put on hold.
- E. Mr. Hampel, on behalf of the Zero Waste Subcommittee, reported that the Subcommittee has not met in the last two months, but will meet on Friday, August 27,

2010. The Subcommittee has a potential workshop conference scheduled for early 2012 with the California Product Stewardship Council.

XI. ADJOURNMENT:

The meeting was adjourned at 7:14 p.m. The next regularly scheduled meeting will be held on Monday, September 20, 2010, at 4:30 p.m. at the Burbank Police Department Community Room, 200 North Third Street.

Respectfully submitted,

Bonnie Teafor, Public Works Director
BT: jb

*Attachment:

1. ICLEI Presentation